Deep Sentence Embedding

刘荣

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Basic RNN

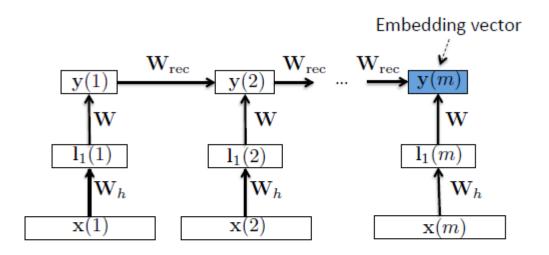


Figure 1. The basic architecture of the RNN for sentence embedding, where temporal recurrence is used to model the contextual information across words in the text string. The hidden activation vector corresponding to the last word is the sentence embedding vector (blue).

$$\mathbf{l}_1(t) = \mathbf{W}_h \mathbf{x}(t)$$

$$\mathbf{y}(t) = f(\mathbf{W}\mathbf{l}_1(t) + \mathbf{W}_{rec}\mathbf{y}(t-1))$$
(1)

RNN with LSTM

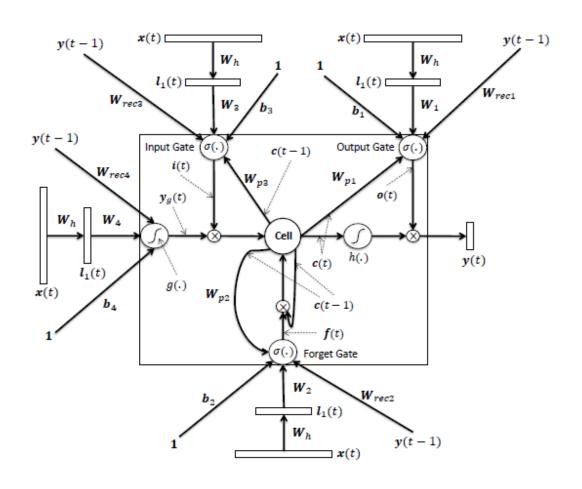


Figure 2. The basic LSTM architecture used for sentence embedding

Object function

$$L(\mathbf{\Lambda}) = \min_{\mathbf{\Lambda}} \left\{ -\log \prod_{r=1}^{N} P(D_r^+|Q_r) \right\} = \min_{\mathbf{\Lambda}} \sum_{r=1}^{N} l_r(\mathbf{\Lambda})$$

$$l_r(\Lambda) = -\log\left(\frac{e^{\gamma R(Q_r, D_r^+)}}{e^{\gamma R(Q_r, D_r^+)} + \sum_{i=j}^n e^{\gamma R(Q_r, D_{r,j}^-)}}\right)$$
$$= \log\left(1 + \sum_{j=1}^n e^{-\gamma \cdot \Delta_{r,j}}\right) \tag{5}$$

where $\Delta_{r,j} = R(Q_r, D_r^+) - R(Q_r, D_{r,j}^-), R(\cdot, \cdot)$ was de-

$$R(Q, D) = \frac{\mathbf{y}_Q(T_Q)^T \mathbf{y}_D(T_D)}{\|\mathbf{y}_Q(T_Q)\| \cdot \|\mathbf{y}_D(T_D)\|}$$
(3)

Object function

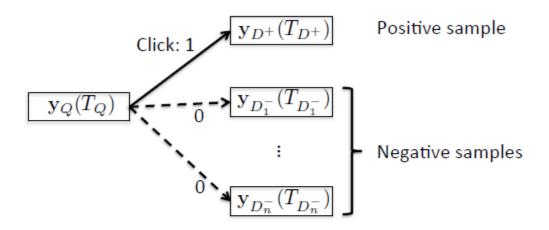


Figure 3. The click-through signal can be used as a (binary) indication of the semantic similarity between the sentence on the query side and the sentence on the document side. The negative samples are randomly sampled from the training data.

$$R(Q, D) = \frac{\mathbf{y}_Q(T_Q)^T \mathbf{y}_D(T_D)}{\|\mathbf{y}_Q(T_Q)\| \cdot \|\mathbf{y}_D(T_D)\|}$$
(3)

Analysis

- Query: "hotels in shanghai"
- Document: "shanghai hotels accommodation hotel in shanghai discount and reservation"

ATTENUATING UNIMPORTANT INFORMATION

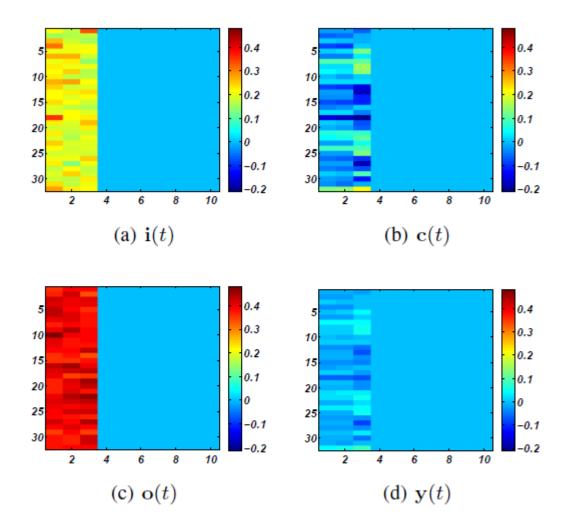


Figure 4. Query: "hotels in shanghai". Since the sentence ends at the third word, all the values to the right of it are zero (blue color).

ATTENUATING UNIMPORTANT INFORMATION

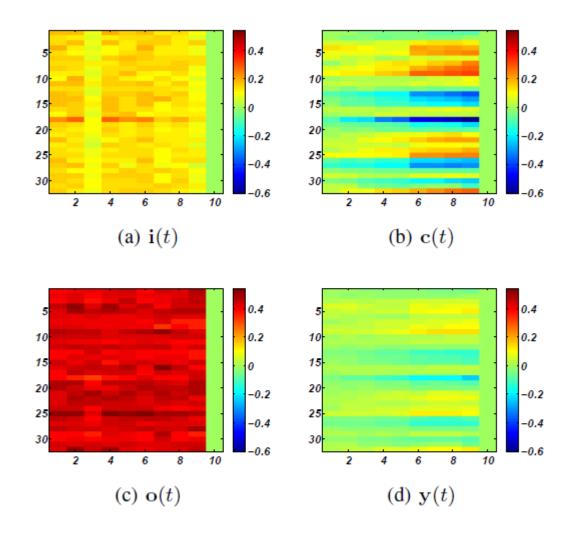


Figure 5. Document: "shanghai hotels accommodation hotel in shanghai discount and reservation". Since the sentence ends at the ninth word, all the values to the right of it are zero (green color).

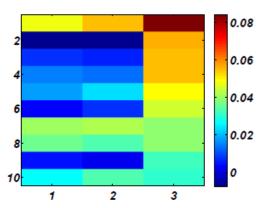
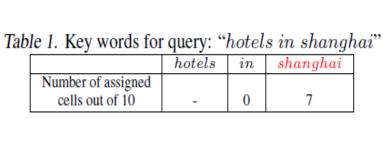


Figure 6. Activation values, y(t), of 10 most active cells for Query: "hotels in shanghai"



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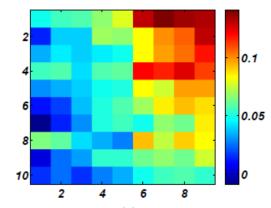


Figure 7. Activation values, y(t), of 10 most active cells for Document: "shanghai hotels accommodation hotel in shanghai discount and reservation"

Table 2. Key words for document: "shanghai hotels accommodation hotel in shanghai discount and reservation"

	shanghai	hotels	accommodation	hotel	in	shanghai	discount	and	reservation
Number of assigned									
cells out of 10	-	4	3	8	1	8	5	3	4

Result

Mode1	NDCG@1	NDCG@3	NDCG@10
BM25	30.5%	32.8%	38.8%
PLSA (T=500)	30.8%	33.7%	40.2%
DSSM (nhid = 288/96), 2 Layers	31.0%	34.4%	41.7%
CLSM (nhid = 288/96), 2 Layers	31.8%	35.1%	42.6%
RNN (nhid = 288), 1 Layer	31.7%	35.0%	42.3%
LSTM-RNN (ncell = 96), 1 Layer	33.1%	36.5%	43.6%

DSSM

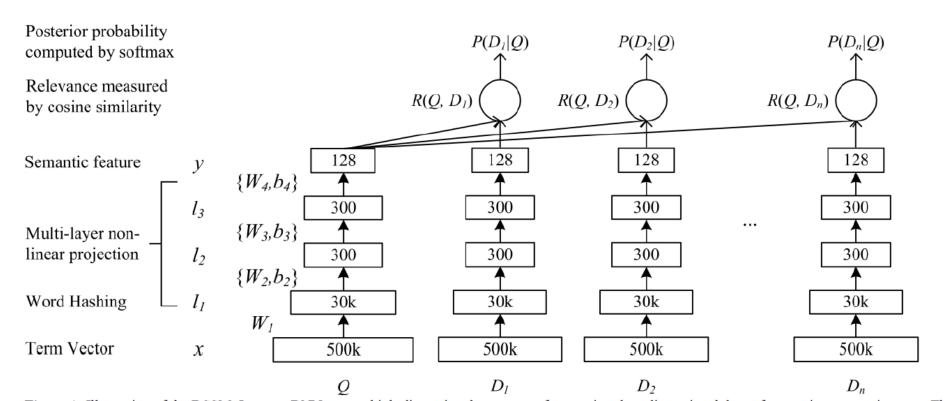


Figure 1: Illustration of the DSSM. It uses a DNN to map high-dimensional sparse text features into low-dimensional dense features in a semantic space. The first hidden layer, with 30k units, accomplishes word hashing. The word-hashed features are then projected through multiple layers of non-linear projections. The final layer's neural activities in this DNN form the feature in the semantic space.

$$l_{1} = W_{1}x$$

$$l_{i} = f(W_{i}l_{i-1} + b_{i}), i = 2, ..., N - 1$$

$$y = f(W_{N}l_{N-1} + b_{N})$$

$$R(Q, D) = cosine(y_{Q}, y_{D}) = \frac{y_{Q}^{T}y_{D}}{\|y_{Q}\| \|y_{D}\|}$$

$$f(x) = \frac{1 - e^{-2x}}{1 + e^{-2x}}$$

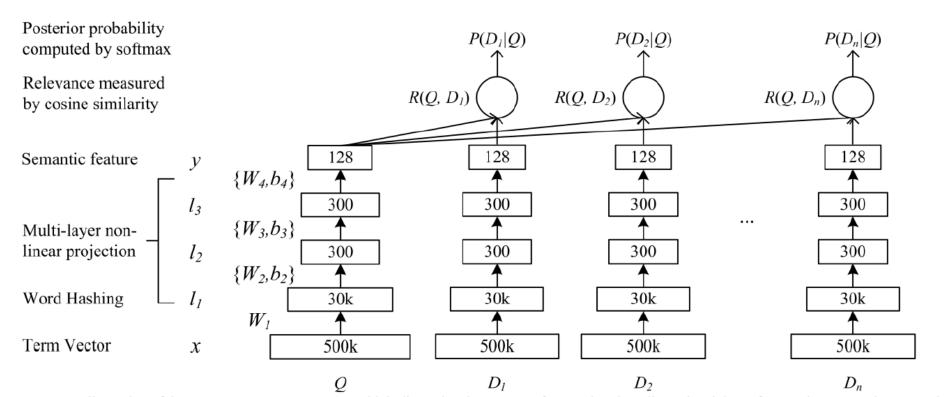
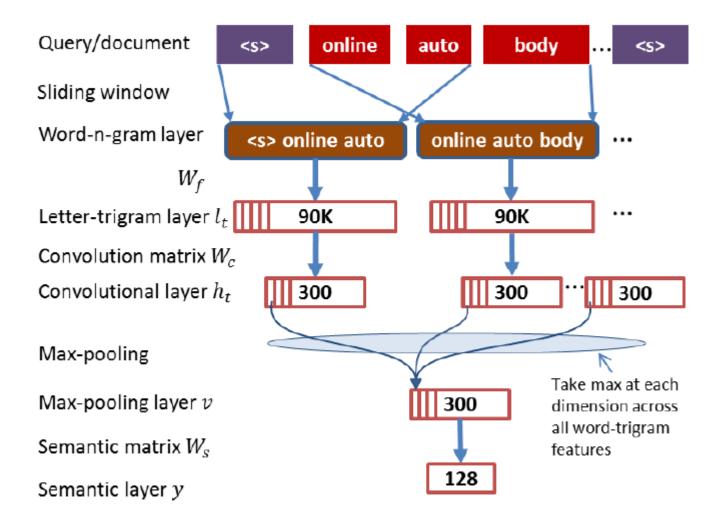


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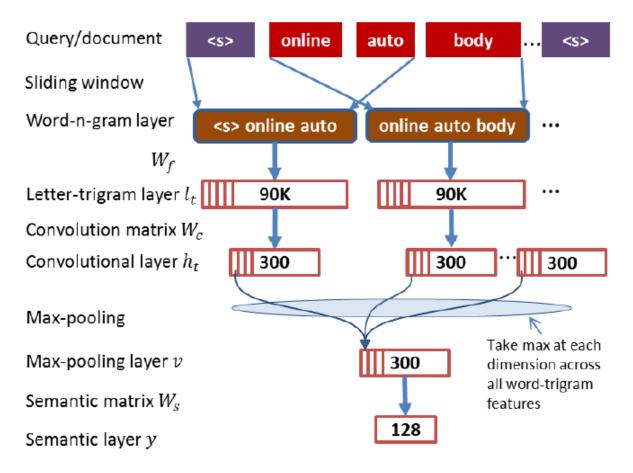
$$P(D|Q) = \frac{\exp(\gamma R(Q, D))}{\sum_{D' \in D} \exp(\gamma R(Q, D'))}$$

$$L(\Lambda) = -\log \prod_{(Q,D^+)} P(D^+|Q)$$

CLSM



A Latent Semantic Model with Convolutional-Pooling Structure for Information Retrieval



$$f(boy) = \begin{bmatrix} 0 \\ \vdots \\ 1 \\ \vdots \\ 1 \\ \vdots \\ 0 \end{bmatrix}$$
Indices of #-b-o, b-o-y, o-y-# in the letter-tri-gram list, respectively.

IDEA

1. 利用这种区分性的信息去训练word/sentence embedding. 如训练PV时加入加入文章的分类信息等。